



## Medical and Wellness Tourism

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- Medical Tourism (also called medical travel, health tourism or global healthcare) is a term used to describe the rapidly growing practice of **travelling across international borders to obtain healthcare**. Ministry of Tourism invites feedback & suggestions on the draft National Strategy and Roadmap for Medical and Wellness Tourism.
- Healthcare and Tourism are the fastest growing industries in the world. **Medical Value Travel (MVT) is being promoted as a fusion product of these industries**. Services typically sought by travellers include elective procedures as well as complex specialized surgeries such as joint replacement (knee/ hip), cardiac surgery, dental surgery and cosmetic surgeries.
- The Key drivers for growth of Medical Tourism and wellness tourism are mainly affordability and accessibility of good healthcare services, facilitation around hospitality services, minimal waiting time, availability of latest medical technologies and accreditations.
- **Over the years, India has grown to become a top-notch destination for medical value travel** because it scores high over a range of factors that determines the overall quality of care. India has also become a favoured destination for Yoga and Wellness with its focus on traditional therapies through AYUSH. However, virtually every type of healthcare, including psychiatry, alternative treatments, and convalescent care is available in India.

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