



## SAMRIDH Programme

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- Minister of Electronics and Information Technology (MeitY) launched Startup Accelerators of MeitY for Product Innovation, Development and growth (SAMRIDH) programme. **The programme aims to boost start-up ecosystem in country.**
- SAMRIDH will create a conducive platform for Indian software product startups to enhance their products and secure investments for scaling their business. **The programme is being implemented by MeitY Start-up Hub (MSH).**
- **The SAMRIDH programme will focus on accelerating 300 start-ups by providing customer connect, investor connect, and international expansion opportunities in the next three years.** Also, an investment of up to Rs 40 lakh to startups, based on their current valuation and growth stage will be provided through selected accelerators.
- The programme aims to further the Indian startup growth which has seen the emergence of 63 unicorns (Startups with over \$1 billion valuation), making India the third largest unicorn hub globally with a total valuation of \$168 billion.

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### सामान्य अध्ययन फाउंडेशन ऑनलाइन लाइव कोर्स (प्रिलिम्स + मेन्स)

श्री अखिल मूर्ति के निर्देशन में

कक्षा आरंभ : 25 अगस्त 2021

समय : 6:30 PM – 9:00 PM

कोर्स की अवधि : 15 महीने

**एडमिशन आरंभ**  
**शुल्क - 75,000**

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