



Unique Varieties of Apples

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- The Agricultural and Processed Food Products Export Development Authority (APEDA) in collaboration with Himachal Pradesh Horticultural Produce Marketing and Processing Corporation Ltd exported first consignment consisting of five **unique varieties of apples – Royal Delicious, Dark Baron Gala, Scarlet Spur, Red Velox & Golden Delicious to Bahrain.**
- The apples from the Himachal Pradesh will be showcased at the apple promotion programme organized by leading retailer Al Jajira group commencing from 15th August, 2021. The apple promotion programme is being organized for familiarising consumers in Bahrain about varieties of apples in India.
- This comes at a time when India has been expanding its footprint of mango exports to the newer countries, notwithstanding logistical challenges posed by COVID19 pandemic. In July, 2021, in a major initiative for boosting mango export potential from the eastern region especially to middle east countries, **a consignment of Geographical Identification certified Fazil mango variety sourced from Malda district of West Bengal was exported to Bahrain.**
- Under the ministry of commerce and industry APEDA has been initiating measures to boost fruits and vegetables exports from the non-traditional regions and states. It has been conducting virtual buyer-seller meets and festivals to promote mango exports.

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सामान्य अध्ययन फाउंडेशन
ऑनलाइन लाइव कोर्स
(प्रिलिम्स + मेन्स)

श्री अखिल मूर्ति के निर्देशन में

कक्षा आरंभ : 25 अगस्त 2021

समय : 6:30 PM – 9:00 PM

कोर्स की अवधि : 15 महीने

एडमिशन आरंभ

शुल्क - 75,000



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